

THE BOOK GUILD NEWS

NEWS AND VIEWS FROM BOOK GUILD PUBLISHING FOR THE INDEPENDENT AUTHOR

"In a world where the publisher is rarely considered a friend, the Book Guild Publishing comes across as a publishing firm with a soft human face." bookpublishingeasy.com



Carol Biss,
Managing Director

What better time to publish a book?

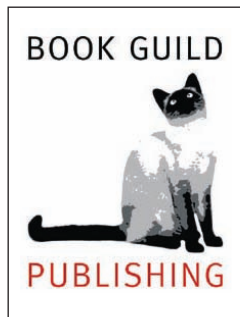
With sales up by 13%, the Book Guild seems to be bucking the trend in these gloomy economic times.

We all need cheering up and a book is that magic place we can all go to. Whenever times are bad, musicals are sold out. Writers will always write. Readers will always read. Fifty per cent of our authors came back to us last year and our TV and press coverage is better than ever.

You will see by our spring catalogue, we carry a diverse list which supports our authors' independent spirit and indeed our own!

Enjoy ...

www.bookguild.co.uk



Triple book launch for the chicklit 3



Laura, Jessica and Melanie

September saw the launch of our very own Head of Publicity's book, *Cupboard Love* by Laura Lockington, *Mud & the City* by Jessica Fellowes and *The Tail of Augustus Moon* by Melanie Whitehouse. Julie's Restaurant & Bar in Holland Park thronged with people and happy crowds spilled on to the street on what seemed to be the one balmy night of the year. With impromptu signings taking place at the outside tables and guests such as author Julian Fellowes, TV's Tommy Walsh and representatives from *The Times*, *The Express*, William Morris agency and ITV, a fabulous time was had by all.



Carol Biss MD, Jessica Fellowes and Julian Fellowes at the launch

RECENT TV AND NATIONAL MEDIA COVERAGE

BBC RADIO 4 THE TODAY PROGRAMME - DAVID FRASER - A LAND FIT FOR CRIMINALS
BBC 1 LOOK NORTH - TED EVANS - II PY
LBC, BBC RADIO 6, COUNTRY LIFE, THE TELEGRAPH, LONDON MAGAZINE, THE LONDON PAPER, TOWN & COUNTRY HOUSE, DAILY MAIL - JESSICA FELLOWES - MUD & THE CITY
THE INDEPENDENT ON SUNDAY, NEWS OF THE WORLD, UK METRO - PAULINE HYDE - MIDAS MAN
THE SUNDAY TELEGRAPH - MARTIN WELLS - THE SECOND COMING
WAKE UP TO WOGAN BBC RADIO 2 - ALEC WEEKS - UNDER AUNTIES' SKIRTS
BBC 1 BREAKFAST TV, DAILY MAIL, THE SUN, HELLO! WOMAN'S OWN, SKY TV NEWS, BBC 2 WORKING LUNCH - GARY WEBSTER - DEBT RESCUE

THE OBSERVER, SKY NEWS, SKY SPORT, THE TELEGRAPH, THE DAILY MAIL - JOHN SAMUELS - THE BEAUTIFUL GAME IS OVER
THE CATHOLIC HERALD, THE TABLET - JULIAN FANE - SINS OF THE FLESH
THE EXPRESS, YOUR CAT, SUNDAY EXPRESS, WOMAN & HOME - MELANIE WHITEHOUSE - THE TAIL OF AUGUSTUS MOON
THE TIMES, THE GUARDIAN, THE EVENING STANDARD, THE LITERARY REVIEW - ANN ALLESTREE - TRIPTYCH OF A YOUNG WOLF
BBC RADIO 4 WOMAN'S HOUR, BBC 2, THE LADY, ITV - EMMA MILNE - THE TRUTH ABOUT CATS AND DOGS
THE TIMES, THE MAIL ON SUNDAY - ALAN TRITTON - THE HALF CLOSED DOOR
THE TIMES, GOOD HOUSEKEEPING, AGA LIVING, DAILY EXPRESS, LAURA LOCKINGTON - CUPBOARD LOVE
DAILY MAIL, SAGA MAGAZINE - JOHN PARRY - NOT FOR WIMPS

RECENT PRESS COVERAGE

Cupboard Love
'A dash through a flavoursome, zestful, highly-seasoned life.'
The Times

Mud and the City
'Jessica Fellowes sets out the unwritten - but necessary - country code on how to survive socially in the country.'
Style Magazine

Not For Wimps
'The trouble with getting older isn't the getting older part: it's the watching everyone else getting younger. To fully enjoy these autumn years, says Mr. Parry, the trick is to concentrate on the positives.'
Daily Mail

Sins of the Flesh
'Fane's forty-eighth novel is, as so often, a moral tale. Fane is a great chronicler of middle-class life and angst, and those who do not know his writing could find no better starting place.'
The Tablet

The Tail of Augustus Moon
'(This) love story between owner and cat is realistic and touching... hopefully there are more kitty-lit adventures from Gus and his owner to come.'
Daily Express

On the Trail of Arthur Conan Doyle
'Does this book pass the vital test, in that it adds substantially, to our overall knowledge of Doyle? The answer is a resounding yes.'
The Sherlock Holmes Society

BOOK GUILD FACTS

Not just for first time authors

35% of Book Guild Publishing's authors are already established authors. They come to us as they want a higher level of involvement in the publishing process.

Returning again and again

Over 50% of our authors come back with their second, third or more books.

Highly recommended

So many of our authors come to us by recommendation and reputation. Thank you.

Amazon Advantage

As an independent publisher, we are part of the Amazon Advantage scheme. This means that we are not only eligible to register and sell all of our titles on the British and European Amazon sites, but that they also stock our titles.

IPG

Book Guild Publishing is a member of the Independent Publishing Guild, a group of around 480 members which represents the independent publishers' interests to the wider publishing community.

A Touch of Durrell

As keen animal lovers here at the Book Guild, we are delighted to be publishing the biographies of two men with an astonishing passion for animals: Jeremy Mallinson, lifelong friend of Gerald Durrell, and John Knowles, founder of Marwell Zoological Park.



Jeremy Mallinson (*left and above*) has been an amazing friend to animals, particularly in Africa. Packed full of gorgeous photos of gorillas, leopards and lemurs, **The Touch of Durrell** coincides with the Durrell *It's Time* campaign; a celebration of 50 years of success in conservation.

My Marvellous Life by John Knowles is his own story of his love of animals and how he came to found Marwell Zoological Park.

October 2008 saw publication of **Second Coming** by renowned zoologist, Martin Wells, grandson of HG Wells. Martin and his book were featured in the *Sunday Telegraph* supplement in a marvellous picture at the desk where HG wrote *War of the Worlds*.

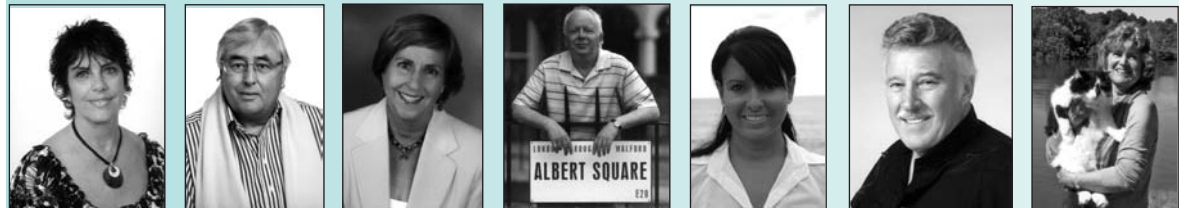


BESTSELLERS



The Duke of Hazard, **What's in the Queen's Handbag** and **The Wit and Wisdom of British Prime Ministers** by journalists Phil Dampier and Ashley Walton continue to march on with sales now exceeding 35,000 and still selling like hot cakes!

Look out for the new titles by these authors...



From left: Sheila Jakab, Paul Taylor, Elizabeth Manson Bahr, Ray Brooks, Stephanie Windsor, Johnny Wakelin, Marion Perkins

RIGHTS, NEW EDITIONS & SERIALISATIONS SOLD

Large Print Rights: *End to End*, *Dame Murder*, *Brassy Women*, *Little White Lies*, *Doctor! Doctor!*, *Daffodils Before Swallows*, *Frayers of Knottsley*, *Lillian's Story*, *Doon the Road*, *No Fancy Life*, *Tric Trac*, *Friends & Neighbours*, *Down Yonder At the Back End*, *Before the Last All Clear*, *Travels for my Country*

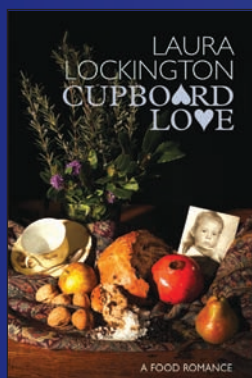
Foreign Rights: *On the Trail of Arthur Conan Doyle*: German, French, Spanish; *The Price of Patriotism*: Italian

Second Editions: *The Little Boy Who Listened*, *Email Survival Guide*, *Duke of Hazard*, *What's in the Queen's Handbag*, *The Beautiful Game is Over*, *Wizzy-Woo and his brand new friends*, *A Land Fit for Criminals*, *A-Level Politics Made Easy*

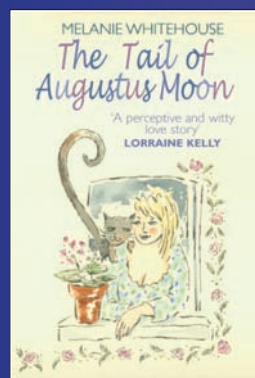
Paperback Editions: *Easy Reading Shakespeare Volumes 1, 2 & 3*

Serialisations: *Hey Diddle Diddle* on QS Weekly.com, *Email Survival Guide* in UK Metro

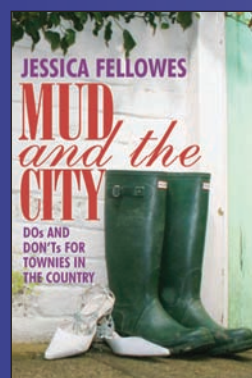
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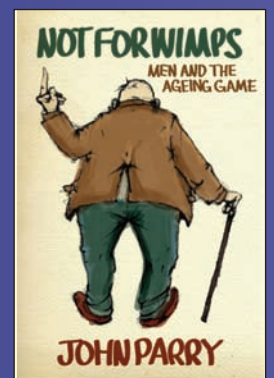
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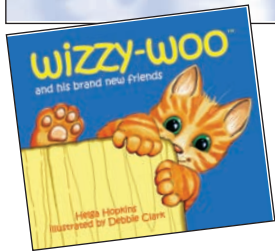
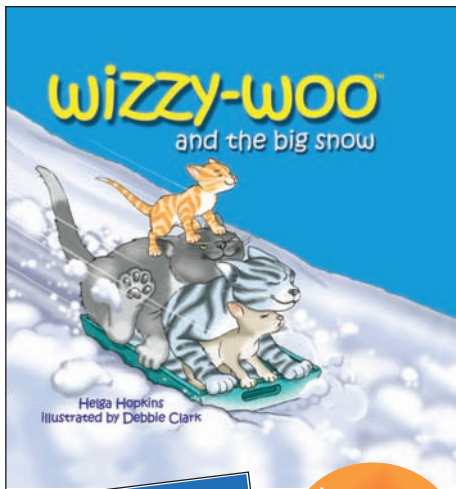


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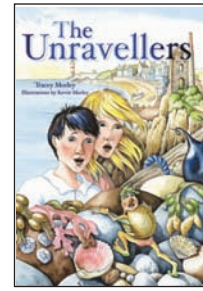


Look out for special promotions on our website!

New illustrated children's books

2009...

...sees the publication of some beautifully illustrated children's books. **Wizzy-woo and the big snow** looks set to follow Helga Hopkins's previous Wizzy-woo success. Marion Perkin's **The Stone Cat** is a beautifully illustrated, delightful story of friendship and magic. And **The Unravellers** by Tracey and Kevin Morley is a beachside adventure set in Cornwall.



An exciting development for our children's authors has been the success of local author events. Helga Hopkins has toured her local bookshops and libraries to bring Wizzy-woo to a wider audience, Yash Varma (**Polar Stories** and **Melanie the Lonely Koala**) has enjoyed readings at numerous bookstores, while Brenda Taylor (**Katie's World**) and Juliet Desailly (**Ma'at's Feather**) have both visited local primary schools to read from their books and talk about creative writing. The response has been very positive for authors, children and sales alike.

AUTHOR FEEDBACK

"I have received my author's copies and am pleased to say that I am even more delighted than usual with the final product - indeed a book of most handsome appearance. Many, many thanks."
John Scurr - *A Pirate for Harriet*

"To my Dear Friends at the Book Guild, you have all given me this wonderful chance of becoming an author and have changed my life forever."
Carole Patti Clarke - *I Wish You Weren't My Mummy*

"When we first corresponded you made a number of promises to me about how your Company would turn my script into a book. You have generously fulfilled all those promises."
Denis Coe - *Variety Certainly Adds Spice*

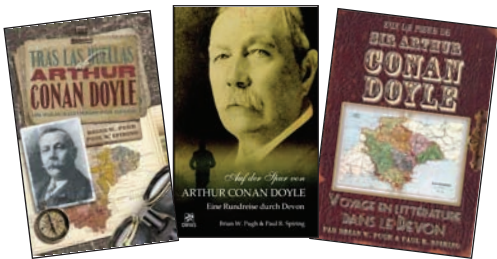
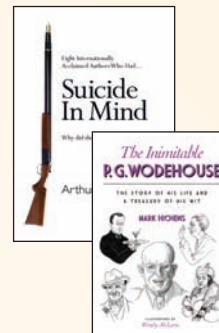
"(My book) is 'idiosyncratic, witty and engaging' and fits no particular genre. That's why I enjoy publishing with the Book Guild - it gives us all a chance to push the boundaries of book writing."
Jane Graham - *Leleet* (2009), *Cobalt Blue* (2008) and *The Painted Chook* (2006)

Literary Companions - The Inimitable PG Wodehouse, Suicide in Mind

Virginia Woolf, Cesare Pavese, Sarah Kane, Ernest Hemingway, Anne Sexton, Thomas Lovell Beddoes, Sylvia Plath, Hunter S. Thompson.

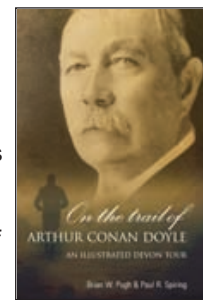
Eight remarkable writers of international acclaim with at least one thing in common – they all committed suicide. Arthur G Lawrence examines what might have motivated them to the fatal act.

PG Wodehouse is regarded as the quintessential English comic writer. His rambling stately homes, dragon-like aunts and feckless young fiancés have delighted readers since he began publishing in the early 1900s. This biography and treasury shows his life and art in meticulous detail - a must for any fan.

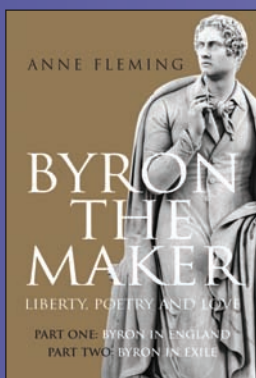


Foreign rights sold

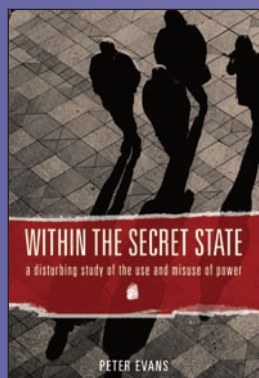
On the Trail of Arthur Conan Doyle by Paul Spiring and Brian Pugh has now been translated into German, French and Spanish. This year is the 150th anniversary of ACD's birth: Arthur Ignatius Conan Doyle was born in Edinburgh, on 22 May, 1859. Paul Spiring is discussing Sherlock Holmes at the Torbay Festival of Crime Writers. Our European rights are represented by agent Jill Hughes.



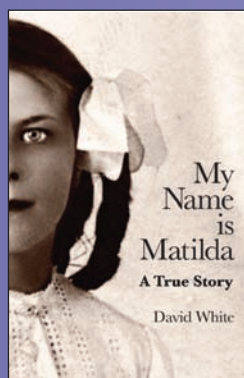
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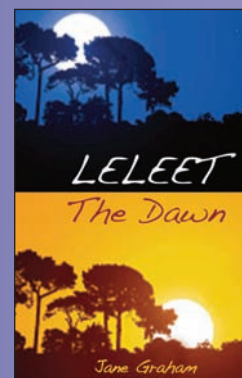
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HIGHLIGHTS



"I just wanted to thank Laura and Kerry for helping me with all my book signings – ten so far and counting! All the publicity and marketing that you've done is finally paying off and I am having the time of my life!"
Susi Osborne - *Ripples of Life*

RECENT EVENTS



1. Jessica and Julian Fellowes at the triple book launch of *Mud and the City*, *The Tail of Augustus Moon* and *Cupboard Love*.
2. Steve Rowland with Jilly Johnson (second from right) and a bevy of blondes at the launch of *Hollywood Heat*.
3. Alan Tritton at the launch of *The Half-Closed Door*.
4. Judy Cornwell, horror supremo James Herbert and Carol Biss MD, at the launch of John Parry's *Not for Wimps*.
5. Ann Allestree at Christies for the launch of *Triptych of a Young Wolf*.
6. Carol Biss MD, Sally Farmiloe and Eleanor Berry at the launch of *The Most Singular Adventures of Sarah Lloyd*.
7. Derek Jakobi, Pauline Hyde and Simon Callow at the launch of *Midas Man*.
8. Paul Nagle, author of *Ironic*, with Carol Biss MD at the London Book Fair 2008.

The team - working for you

Why 50% of our authors come back to us...

Our dedicated in-house team is always on hand to take you all the way from manuscript to bookshelf. Every author is treated as an individual, not a number.

Look up Who We Are in [About Us](#) on our website for more on each one of the team.



We have 4 new colleagues at Book Guild Publishing:

Murdoch Morrison is the new Company Accountant, handling royalties and company finances.

Hannah Whitty is our new Publishing Assistant, handling manuscript enquiries and submissions.

Danielle Wadey and Ella Mitchell (right, at a book launch) are our current interns. Ella graduated in 2006 with a degree in English Literature and Danielle has a degree in History.



Nationwide Sales Representation

The Book Guild works with a highly experienced team of sales representatives (right) who visit booksellers across the whole of the UK and Ireland.

